

Media Overview

The Oconee Enterprise, Inc. produces multiple print media opportunities, website and e-editions with specifically different circulations.

■ **The Oconee Enterprise** community newspaper, publishing for 135 years—4,300+ weekly on Thursday, with mailed subscribers and 35 retail and box locations. We offer print ads, front page wrap, front page stickers, front page strip on sports section only, and inserts. The newspaper features multiple special sections and specialty pages throughout the year including Promise of the Resurrection Easter church pages, Graduation Salute, Football Preview, Reason for the Season Christmas church pages, and Spend the New Year page. All are great to reach this quite affluent market with the guarantee of paid readership.

■ **The Oconee Enterprise e-edition**—password accessible for subscribers. Newspaper print ads appear free and link to your website. New editions are available online at 6PM each Wednesday.

■ **www.oconeeenterprise.com** website with latest news posted—open access.

■ **Oconee the Magazine** glossy quarterly publishing since Fall 2010—10,500 in circulation; direct mailed to The Oconee Enterprise subscribers, placed in Oconee Co. elementary school students' backpacks, 200+ go to area professional waiting rooms. 2,200 are direct mailed to Lake Oconee residences with home value \$420,000+. Copies are also available at Oconee Chamber, Oconee Welcome Center, Watkinsville City Hall, Spring Hill Suites, and area banks. Cover features: January—weddings, April—homes and gardens, June—variable and October—variable. Spring issue includes special pull-out Home and Garden section. Holiday bonus edition publishes November 1 with 17,000+ direct mailed to Oconee homes, businesses and PO boxes.

■ **Fantastic Summer Fun** youth activities directory—magazine style annual, premiered March 2013. Open access online, at www.oconeeenterprise.com in flipbook format.

■ **The Oconee County Guide** county-wide informational publishing annually since 1988. Direct mailed to 17,000+ Oconee homes, businesses and PO boxes. Copies are available at Oconee Chamber and Oconee Welcome Center, Watkinsville City Hall, local banks and select professional offices. Some Oconee County teachers use this publication in classrooms.

Please let us know if you have questions about any of our media opportunities.

The Oconee Enterprise proudly reflects the social character of Oconee County and surrounding area, now in our 135th year.